

ASAP-KENTUCKY CONFERENCE FEASIBILITY STUDY

SEPTEMBER 7, 2001

Heather Worland and Marci Hicks conducted a brief survey among institutions in Kentucky regarding participation and support of a state ASAP conference. Institutions holding memberships in ASAP National through CASE and non-member institutions were invited to participate in the study.

The following institutions submitted responses to the survey:

Eastern Kentucky University
Northern Kentucky University
Transylvania University
University of Kentucky (2 separate groups)
University of Louisville
Western Kentucky University

Midway College did not respond by the report completion date. However, Midway has an active organization but recently experienced advisor changes in the last six months. Heather and Marci believe Midway will participate in the planning process.

Each institution was asked to respond to five basic questions in order to determine the level of interest in a state ASAP conference. Listed below is a synopsis of the responses.

- All institutions responded positively with regard to advisor and student representation on the conference planning committee.
- Most institutions favored a conference time frame of early November. All suggested that Kentucky avoid the months of January and February due to the District III conference.
- Respondents were divided between Lexington and Louisville as the most popular site for the Kentucky conference.
- Most respondents agreed to keep costs as low as possible for attendees. The amount of \$50 was most widely suggested. Additionally, a concern raised by two respondents involved the fear of choosing between District III conference and the Kentucky conference. However, one suggestion was made that nationally, ASAP is interested in developing one-day conferences. We should consider a one-day, Saturday conference for Kentucky collegians. This item will need further discussion at the planning committee level.
- Up to \$80 per room/four to a room was suggested as the cost of an overnight conference.

Heather and Marci will hold a planning committee meeting regarding the Kentucky ASAP conference feasibility in late September in Louisville. All institutions will be invited---including at least one advisor and one student representative.

Currently, Kentucky is home to the District III representative and a national executive board member. Carol Beirne of NKU is the advisor rep for both.