

## MINUTES

### CASE-Kentucky Board Meeting July 21, 2000 Berea College

MEMBERS PRESENT: John Paul Blair, Shelley Rhodus, Donald Smith, Heather Davidson, Lally Jennings, Bob Edwards, Jason Embry, Anne Damron, Michelle Ripley and Terri Schierberg

MEMBERS ABSENT: John Chamberlain, Marci Hicks, Mike Littell, Rick Myers, Tim Burcham

I WELCOME - John Paul Blair welcomed CASE-Kentucky Board members to the meeting.

II APPROVAL OF MINUTES - The minutes of the last meeting were approved as read.

III TREASURER'S REPORT - The treasure's report was presented. As of July 21, 2000 the CASE-Kentucky ending balance is \$14, 840.45. ~~There are four unpaid sponsorship fees from the conference.~~ Three of the four have been contacted concerning payment. Donald Smith will followup if the fees remain unpaid.

#### IV REPORTS

- A. CASE CAPSULE - Terri Schierberg reported that CASE-Kentucky Capsule will be out within the month. The CASE-Kentucky Award winners and the conference update will be featured. All information needs to be forwarded to Terri.
- B. SUPPORT STAFF CONFERENCE - Heather Davidson reported that the conference was very well attended with 58 participants and the speakers were excellent. The E-mail reminder to all the schools really helped to boost registration. Returning to Shakertown for the conference is not recommended. Service was not what it should have been and there was no contact person on site.
- C. CARE-K AWARDS PROGRAM - Call for entries for the CASE-Kentucky Awards Program will be the same as District III.
- D. KCTCS LIAISON - No report
- E. ANNUAL CONFERENCE - The 2001 Conference will be in Louisville, December 7-8 at the Galt House East. An Advancement Services tract will be added to the 2001 Conference. The Thursday night social will be a cruise on the Star of Louisville. CASE-Kentucky my subsidize the cruise at \$12.50 per person or find a sponsor. A goal of 50 people has been set for the cruise since it will be the only social. No additional dinner groups will be organized. A Wednesday night reception will be organized for early arrivals.

The board discussed the possibility of increasing conference fees. The issue was tabled until after the December 2000 conference.

V "STRATEGIC PLAN" ITEMS FOR DISCUSSION

A. DIVERSITY

1. BOARD DIVERSITY

The breakdown of the current board is as follows:

Minority - 1 among 13 board and 3 ex-officio members

Gender - 8 male; 8 female

Public vs Private - 10 public; 6 private

5 Alumni; 3 Development; 4 Communications; 4 Alumni & Development

There was discussion that more independent schools and minorities need to have representation on the board. No action was taken.

2. CONFERENCE ATTENDANCE

In order to encourage attendance at the District III Conference, CASE

Kentucky will fund two scholarships for minorities and newcomers. CASE

Kentucky currently offers one minority scholarship (approximately \$300) to attend CASE III conference.

3. BOARD DEVELOPMENT

John Paul Blair will develop an orientation booklet to be distributed to new CASE Kentucky Board members.

B. NATIONAL & CASE III RELATIONS

Use of CASE District III tax ID number has been discussed with Frank Bush. Frank supports CASE Kentucky using his tax ID but not final decision has been made.

C. WEBSITE DEVELOPMENT

A motion was made to pay Andy Schierberg (son of Terry Schierberg) ~~\$75~~ to develop a web site for CASE Kentucky by Donald Smith. Motion was seconded by John Paul Blair. Motion carried.

After the domain is set up and running then CASE Kentucky will link with CASE National and CASE District III

D. STUDENT INVOLVEMENT

John Paul Blair lead the discussion on involving the students in CASE Kentucky conference. The problem encountered at the 1999 Conference was final exams. Since ASAP District III is in Lexington in 2001 the issue the issue was tabled until next year.

The suggestion was made that the program committee may consider offering a round table for students at CASE Kentucky.

E. CASE-CAPSULE

Terry reported that once the web site is up and running, the CASE Capsule will be on web as well as in print. Terry is looking at distribution of the CASE Capsule quarterly.

VI FUTURE MEETING DATES

September 15 - Thomas Moore College

December 6 - Louisville Conference Site, Galt House

**AGENDA**  
**CASE-Kentucky Board Meeting**  
**July 21, 1:30 p.m. ET**  
**Berea, KY**

- I. WELCOME (John Paul Blair)
- II. APPROVAL OF MINUTES (Lally Jennings)
- III. TREASURER'S REPORT (Rick Meyers)
- IV. REPORTS
  - A. CASE CAPSULE (Terri Schierberg)
  - B. SUPPORT STAFF CONFERENCE (Heather Davidson)
  - C. CASE-K AWARDS PROGRAM (John Paul Blair)
  - D. KCTCS LIAISON (Tim Burcham)
  - E. ANNUAL CONFERENCE (Donald Smith)
- V. "STRATEGIC PLAN" ITEMS FOR DISCUSSION
  - A. DIVERSITY
    - 1. BOARD DIVERSITY
    - 2. CONFERENCE ATTENDANCE
  - B. BOARD DEVELOPMENT
  - C. HISTORY / ARCHIVES
  - D. NATIONAL & CASE III RELATIONS
  - E. WEBSITE DEVELOPMENT
  - F. STUDENT INVOLVEMENT
  - G. CASE-CAPSULE
  - H. OTHER
- VI. NEW & OLD BUSINESS
- VII. FUTURE MEETING DATES
  - SEPTEMBER 15 (THOMAS MORE COLLEGE)
  - DECEMBER 6 (LOUISVILLE CONFERENCE SITE -- GALT HOUSE)

**CASE-Kentucky**  
**2000 CALENDAR**

- |                     |   |
|---------------------|---|
| <b>September 15</b> | Board Meeting (12 noon lunch) at Thomas More College followed by Cincinnati Reds game |
| <b>December 6</b>   | Board Meeting (6p.m. dinner) at conference site (Galt House; Louisville, KY)          |
| <b>December 7-8</b> | CASE-Kentucky Conference  |
| <b>December 8</b>   | CASE-K Bus. Mtg. during conference's closing luncheon                                 |
| <i>March, 2001</i>  | <i>BoD. Mtg in BG ↗ ?</i>   |
| <i>July, 2001</i>   | <i>BoD. Mtg in Berea ↖ ?</i>  |
| <i>Sep., 2001</i>   | <i>Glendale Ind. mtg.</i>   |
| <i>Dec., 2001</i>   | <i>Lex. Conf'ce site</i>  |

## V. "STRATEGIC PLAN" ITEMS FOR DISCUSSION

### A. DIVERSITY

#### 1. BOARD DIVERSITY

Currently: Race -- 1 minority among 13 board members and 3 Ex-officio members  
Gender -- 8 male; 8 female  
Public vs. Private -- 10 public; 6 private  
Alumni / Development / Communications -- 5-Alumni; 3-Development; 4-Communications; 4-Alumni & Development

#### 2. CONFERENCE ATTENDANCE

Currently: Offered one minority scholarship (approximately \$300) to attend CASE III conference.