

## PLC SOLICITATION – LATE AUGUST MAILING AND DECEMBER MAILING

DATE

«Entity\_NameLetter\_Format»

«Preferred\_Street1»

«Preferred\_Street2»

«Preferred\_Combined\_City», «Preferred\_State\_Code» «Preferred\_Zipcode»

«Preferred\_Country\_Desc»

Dear «Formal\_Salutation»,

Greetings from two enthusiastic Vanderbilt parents! Our daughter, Margretta and son, Cody, are excited to be entering their sophomore year in the College of Arts and Science after a stimulating and fulfilling freshman year. We hope that you and «Child\_Name» have a rewarding year ahead of you. Vanderbilt is an extraordinary and unique institution, balancing rigorous academic training with a rich social life, where knowledge, memories, and bonds of friendship are formed for a lifetime. We and our children are indeed fortunate to be part of the Vanderbilt family.

We were delighted to join the Parents Leadership Committee (PLC) during Cody and Margretta's freshman year. This year we are honored to chair the PLC and the Parents Campaign for Vanderbilt. The Parents Leadership Committee offers crucial leadership to fundraising efforts through annual commitments of \$5,000 or more to Vanderbilt. On behalf of Chancellor Gee and the Vanderbilt University Parents Campaign, we invite you to serve on the 2006-2007 Vanderbilt Parents Leadership Committee. We hope your family will consider joining the PLC at one of the following levels:

- ❖ Dean's List Level – gifts of \$5,000 to \$9,999
- ❖ Chancellor's Council Level – gifts of \$10,000 to \$24,999
- ❖ Cornelius Vanderbilt Founder's Level – gifts of \$25,000 or more

The University is in the midst of an ambitious campaign – *Shape the Future: A Campaign for Vanderbilt* – to raise \$1.25 billion dollars. Any gift you make would count towards that goal. Our hope is that you choose to make a gift to the Vanderbilt Fund. The Vanderbilt Fund represents “unrestricted” gifts which can be used immediately to meet the university's most urgent needs and priorities. Your gift will assist current students, and you may designate it, as do most parents, to your student's undergraduate school.

Please review the volunteer description on the reverse side of this letter in order to get a better idea about the role of the PLC. Our first Leadership Committee meeting will be held Saturday, September 30 during Family Weekend, September 29-October 1.

We hope you will join us and help build our leadership team into the best possible support group. Every Vanderbilt student benefits from your support. **Please let us hear from you no later than September 15, 2006.** Enclosed are a response form and a self-addressed, stamped envelope. Contributions may be made any time prior to our fiscal year end: on or before June 30, 2007. Upon receiving your positive response, Shawn Briggs, Director of the Parents and Grandparents Campaign Office, will send information regarding fall PLC activities.

We hope to see you on campus soon and thank you for considering our request.

Sincerely,

*Alinda and Jim Wikert*

Alinda and Jim Wikert (Margretta, AS'09; Cody, AS'09)  
Parents Campaign Chairs, 2006-2007  
Dallas, Texas

Enclosures

