

DATE

DONOR SOCIETY SOLICITATION – NOV. MAILING

Name
Address
City, State ZIP

Dear «Formal_Salutation»,

Greetings from two enthusiastic Vanderbilt parents! We have something very important in common with you—a student at Vanderbilt University. Our twins, Cody and Margretta, are sophomores in Vanderbilt's College of Arts and Science. As parents, we are grateful for the role Vanderbilt is playing in Cody and Margretta's education and overall development. We view our own role as actively supporting their educational experience as well as that of all Vanderbilt students. As the national chairs for the Parents Campaign for Vanderbilt, we are writing to each of our fellow Vanderbilt parents to encourage you to make a gift of \$1,000 or more to your child's undergraduate school donor society this year.

We fully understand how our fellow parents might feel when asked to contribute to the Parents Campaign in addition to the tuition bills we already receive. However, the truth remains that tuition simply does not cover the entire cost of a Vanderbilt education. Parents are one of the critical elements who can help make up the difference. Unrestricted gifts are especially important to the undergraduate school deans because it allows them the freedom to direct resources where they are needed. Here are just a few examples of how our donor society parent gifts are used: student travel to competitions and conferences, guest lecturers for our students, financial aid for students in need or who have emergency needs, classroom and facility enhancements, and upgraded equipment or technology. Donor society gifts fund projects that are not normally covered in a dean's operating budget. Please give serious thought to joining your student's undergraduate school donor society at one of the following levels:

- 🌸 Donor Society Level – gifts of \$1,000 to \$4,999
- 🌸 Dean's List Level – gifts of \$5,000 to \$9,999
- 🌸 Chancellor's Council Level – gifts of \$10,000 to \$24,999
- 🌸 Cornelius Vanderbilt Founder's Level – gifts of \$25,000 or more

If you would like to support another area of Vanderbilt, please mark your gift as restricted to the area of your choice on the attached form. You may, for example, want to support a student organization of which your student is a member. If you have any questions about the Parents Campaign for Vanderbilt, please contact Shawn Briggs, director of the Parents & Grandparents Campaign Office, by phone at 615-343-3120 or by email at shawn.briggs@vanderbilt.edu.

We hope that each family will participate in the Parents Campaign for Vanderbilt to the best of their ability. Every gift is important because each one builds participation. Every Vanderbilt student benefits from the generosity of current and past parents.

Sincerely,

Alinda and Jim Wikert

Alinda and Jim Wikert (Margretta, AS'09; Cody, AS'09)
Parents Campaign Chairs, 2006-2007
Dallas, Texas

