

CASE CAPSULE

Summer 2001

Council for the Advancement & Support of Education - Kentucky

CASE Conference

2001

The CASE-KY Annual Conference will be held on December 13 and 14 in Lexington's Embassy Suites.

This year's program will include a new track for prospect research professionals, in addition to sessions for development, alumni relations, communications, and independent and parochial schools.

This is one of the most beneficial professional development opportunities available, and it all comes for an affordable registration fee of \$90. Watch for details in the mail soon. Come have fun and network with all your CASE-KY friends in December!

Letter from the President

As we begin a new academic year, our calendars are fast filling up! Please mark yours for December 13 and 14 to attend the annual conference of CASE Kentucky in Lexington's Embassy Suites. The conference committee, headed by Donald Smith (donald.smith@wku.edu), has put together an outstanding program that includes multiple sessions for development, alumni, communications, independent and parochial schools, and for the first time, prospect research professionals.

The board of directors of CASE Kentucky recently met for the third time since the December conference. Look for a complete update on our initiatives in the next edition of the *Capsule*, but in the mean time, I will share with you the launch of casekentucky.org! This website will prove to be a valuable resource of information on how your state organization can better serve you.

Always know the purpose of CASE is to help serve the professional development needs of advancement professionals. If you have ideas on how the organization might better meet those needs, please let me know!

John Paul Blair
President, CASE-KY

The History of Saint Xavier High School

The Xaverian Brothers first arrived in New York on August 1, 1854. By August 11, they reached Louisville, Kentucky. It was there that they founded Saint Xavier High School of Louisville, one of the nation's outstanding secondary schools.

By 1864, the Brothers had moved to their fourth home, this time on Fourth Street. It was here that Saint Aloysius School was renamed Saint Xavier's Institute. When St. X officially opened in September of 1864, there were seven subjects offered: catechism, bible history, geography, bookkeeping, algebra, geometry and French.

Brother Isidore Kuppel, C.F.X., founded the Saint Xavier High School Alumni Association in 1884. The first graduate of Saint Xavier, Francis A. Menne, class of 1873, served as the association's first president.

Cramped in their Fourth Street location, in 1890 they bought the Newcomb estate, which extended from Broadway to Jacob Street. On Jacob Street, a brick stable was torn

See Xavier, Page Two

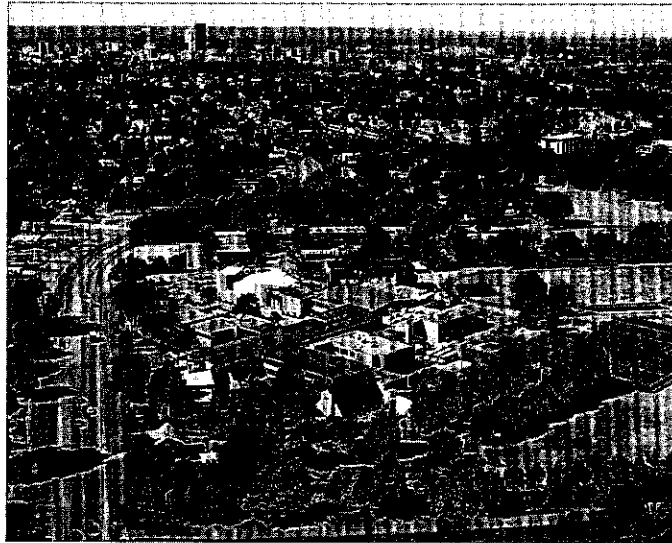
Xavier

Continued from cover

down and replaced by a building, which contained eight classrooms.

The present campus, located on Poplar Level Road in central Louisville, opened in September 1961. It now consists of six buildings situated on a site of 27 acres.

Over the last decade, Saint Xavier has distinguished itself by winning special awards from the U.S. Department of Education for Outstanding Educational Excellence. St. X was cited as a "Blue Ribbon School of Excellence" in 1984, 1989, and 1993.



Now in its 117th year, the Alumni Association has over 21,000 members, with graduates residing in every state, except North Dakota, and in several foreign countries. Thanks to a tremendous amount of generosity from the alumni, St. X was named "Best of Louisville" in 1996 and 1997. It was also promoted to the Council for Advancement and Support of Education's "Circle of Excellence" for

its advancement programs for the past four years in a row and is one of an elite group of 21 colleges, universities, and independent schools in the nation to have been awarded this distinction five or more times..

Capsule info

The CASE-KY *Capsule* will be going to an online version with the next edition. If you have not received e-mails from CASE-KY in the past, please submit your e-mail address, as well as news items for the publication, to Terri L. Schierberg, *Capsule* editor, at: schierberg@nku.edu.

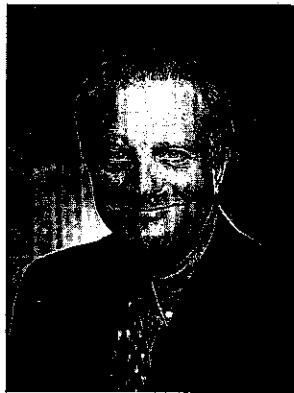
Graphic design for this edition was provided by Aleashia Walton, Alumni Affairs intern at NKU, and Andrew Schierberg, NKU senior speech communication and criminal justice major.

Names and Faces

Rick Meyers has been named assistant vice president for Marketing and Communications at Northern Kentucky University.

Meyers has been director of media relations since 1986 and has won numerous awards for institutional relations

and media relations initiatives, including three CASE-KY "Grand" awards in the past decade.



Meyers earned his bachelor's degree in mass communications in 1977 and a master's degree in public administration in 1990, both from NKU. He currently serves as treasurer on the CASE-KY board of directors, as well as on the Press Community Newspaper Advisory Board.

Monica E. Ginney joined the NKU University Development staff as a major gift officer. She previously worked as director of special events for the Northern Kentucky Chamber of Commerce.

Andy Wilson also recently joined NKU's Office of University Development as

director of corporate and foundations relations. Wilson comes to NKU from Lexington Catholic High School, where he had worked as director of development and alumni relations since 1997. He is a member of the CASE-KY Board of Directors.

Dr. E. Joseph Lee, II, recently was elected the 12th president of Thomas More College. Dr. Lee previously was vice president for student life at Manhattan College in Riverdale, New York., where he was responsible for the college's marketing efforts and enrollment goals and directly supervised numerous student life departments.

The **Beth K. Fields**
Service Award

The Beth K. Fields Service Award was created in memory of a beloved member of the CASE advancement community, who lost her life in 1993.

Recipients are nominated by their peers and colleagues in education, and are chosen by the CASE - KY Board of Directors.

Candidates must have served in the advancement field for at least 10 years, with special emphasis on service to CASE - KY. The recipient's institution will receive \$500 for their school's general scholarship fund.

Previous recipients of the award are:

2000

Rodney Bussey,
Berea College

1999

Bill Rothwell,
University of Louisville

1998

Tom Arnold,
Berea College

1997

Bernie Vonderheide,
University of Kentucky

1996

Judy Griffin,
Midway College

1995

Keith Kappes,
Morehead State University

1994

Kenneth Miller,
Kentucky State University

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Gifts and Grants

Western Kentucky University announces the following gifts and grants:

\$2 million gift from Jim Scott of Bowling Green for the construction and civil engineering program.

\$1 million gift from Bud Layne of Glasgow for the electrical engineering program.

\$1 million anonymous gift for the construction and civil engineering program.

\$500,000 gift from Dr. Walter Scott to establish the "Scott Professorship in Biology."

\$400,000 gift from Dr. Robert M. Schneider and Virginia Schneider to the College of Education and Agriculture.

\$295,410 grant from the U.S. Department of Education's Fund for the Improvement of Postsecondary Education will be used to develop the Community College Regional Science Resource Center.

\$250,000 gift from Bill and Joyce Bell of Lexington for the construction and civil engineering program.

\$100,000 gift from Logan Aluminum for the construction and engineering program.

\$100,000 gift from James N. Gray Co. for the construction and engineering program.

\$100,000 gift from Weyerhaeuser for the construction and engineering program.

\$100,000 gift from Alliance Corp. for the construction and engineering program.

\$100,000 gift from Scotty's Contracting for the construction and engineering program.

\$100,000 gift from Lester and Dorothy Reeves of Panama City, FL, to create the "Lester and Dorothy Reeves International Fund for Gerontology Outreach."

\$98,000 gift from Kerr Greulich Engineers Inc. to create the "Kerr Greulich Fund for Excellence."

\$90,000 gift from Dr. Craig Beard of Bowling Green to create the Alvin Lewis Beard Football Enhancement Fund.

\$80,000 gift from the Gheens Foundation to create the "Gheens Scholars Program."

University of Kentucky announces the following gifts and grants:
\$10 million anonymous gift for the William T. Young Library Endowment.

\$7 million gift from Douglas J. Von Allmen of Fort Lauderdale FL, to establish two endowment funds in the Carol Martin Gatton College of Business and Economics.

\$2.5 million bequest from the estate of Paul Mellon of Upperville, VA, for the Maxwell H. Gluck Equine Research Center in the College of Agriculture's Department of Veterinary Science.

\$2 million gift from Tracy Farmer of Midway to create the "Tracy Farmer Center for the Environment."

\$2 million gift from Chris Sullivan of Tampa, FL, for the William T. Young Library Endowment.

\$1 million gift from Ashland, Inc., of Covington for the William T. Young Library Endowment.

\$1 million gift from Toyota Motor Manufacturing, Kentucky, Inc., of Georgetown for the William T. Young Library Endowment.

\$1 million gift from Humana Foundation of Louisville for the William T. Young Library Endowment.

\$1 million gift from Warren Rosenthal of Lexington for the William T. Young Library Endowment.

\$1 million anonymous gift for the William T. Young Library Endowment.

\$1 million gift from the Abercrombie Foundation of Versailles to the College of Fine Arts.

\$1 million gift from Laura Gorman Campbell and Citizens National Bank and Trust Company of Hazard, to construct a headquarters building for the UK Center for Rural Health in Hazard.

\$1 million gift from C. Michael Garver of Houston, TX, to fund the "C. Michael Garver Endowment Fund."

\$1 million gift from Joseph G. and Suzanne W. Teague of Novelty, OH, for the mechanical engineering building construction fund.

Gifts and Grants (continued)

Thomas More College announces the following grant:

\$500,000 grant from The James Graham Brown Foundation of Louisville, to help renovate classrooms, improve lighting and acoustics, install ceiling projection systems and seminar-style classrooms, and develop a language lab and more computer resources.

Transylvania University announces the following grant:

\$1.5 million grant from Lilly Endowment Inc., to support programs for the "Theological Exploration of Vocation."

Louisville Presbyterian Theological Seminary announces the following grant:

\$664,661 grant from Lilly Endowment Inc., to launch a book series on family ministry and a series of resource guides surveying the literature on various facets of family ministry, in partnership with Baylor University's Center for Family and Community Ministries.

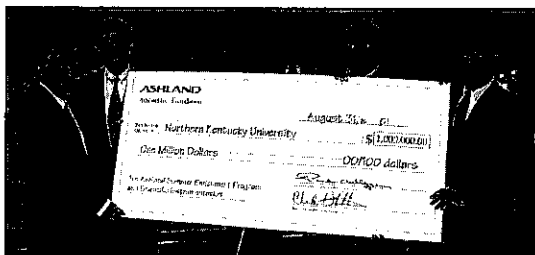
Northern Kentucky University announces the following gifts:

\$1.5 million gift from the Bank of Kentucky, with matching state funds included, in honor of Robert W. Zapp, NKU's current Board of Regents chair. The money will be used to recruit a senior faculty member, who will focus on teaching principals and other educational leaders.

\$1 million gift from Ashland, Inc. in support of The Ashland Summer Sciences and Mathematics

Enrichment Fund and The Scientific Instrumentation Fund at NKU.

One half of the gift will create The Ashland Summer Enrichment Program which will be designed to better prepare primary through 12th-grade students in math and science. The other \$500,000 will support The Scientific Instrumentation Fund for the purchase of state-of-the-art science



From left: Robert Zapp, chair, NKU Board of Regents, NKU President James Votruba, Charles Whitehead, president, Ashland Inc. Foundation, Paul Chellgren, chairman of the board and CEO, Ashland, Inc.

equipment to outfit NKU's \$38 million Natural Science Building, currently under construction and scheduled for completion in the fall of 2002.

\$250,000 gift from the Northern Kentucky University Foundation to the NKU Chase College of Law, to provide scholarships and enhance the overall academic strength of the college.

Georgetown College announces the following grant:

\$50,000 grant from Lilly Endowment Inc., to support planning for a program in the theological exploration of vocation.

University of Louisville announces the following gifts and grants:

\$12.5 million gift from the estate of Charles and Theresa Grosscurth.

The gift will fund the first two years of doctoral scholarships for students enrolled in the engineering program at the Speed Scientific School.

\$2.6 million gift from the Jewish Hospital Foundation, for the School of Medicine and the Speed Scientific School.

\$1 million anonymous gift for the Study Abroad in Portugal Program.

\$1 million gift from Charlie W. and Bettie Johnson, for the Chair in Logistics and Distribution Endowment.

\$1 million gift from the Louisville Deaf Oral School, for the Genetic Hearing Research Endowment.

\$750,000 gift from Delta Dental, for the Delta Dental Endowed Professorship.

Murray State University announces the following gifts:

\$3 million anonymous gift

\$1.6 million gift from the estate of Judge James M. Lassiter. Matching funds from the state were placed in the endowed scholarship funds of the James M. Lassiter Scholarship and the Mary Moore Lassiter Scholarship.

\$200,000 gift to the University's Center for Telecommunications System Management from the Titan Corporation, of which Dr. Gene Wells Ray, former graduate, is chairman, president and CEO.



The following criteria are also consistent with the CASE District III awards. Please look for upcoming information in your mailbox!

The entry deadline is October 15th and the entry must have been produced between November 1, 1999 and June 30, 2001. Judging of awards will be held between October 15th and November 10th.

Announcement letters will be sent to all entrants on November 20th, and winners will be announced at the CASE-KY Conference on December 13th and 14th.

The following is a list of the award categories:

The Total Programs

- Institutional Relations Programs
- Public Affairs Programs
- Internal Communications Programs
- Publications Programs
- Total Educational Fundraising Programs
- Overall Alumni Relations Programs

Specific Projects/Events

- Institutional Relations Projects
- Fundraising Projects
- Alumni Relations Projects
- Media Relations Projects

Printed Publications

- Student Recruitment
- Direct Mail

- Paid Advertisements
- Institutional Publications
- Annual Reports
- Fundraising
- Tabloids/Newsletters
- Tabloids/Newsletters Publishing Improvement
- Magazines
- Magazines Publishing Improvement

News and Feature Writing

- Excellence in Feature Writing
- General News Story or Series
- Feature Story or Series

Audiovisual Communications

- Television, Video News Releases, Films and Videotapes (submit on VHS)
- Slide and Multimedia Programs (includes CDs)
- Radio Programs and Announcements (submit on audio cassette)

99999*1*****SINGLE PIECE
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 DIR OF CORP & FDTN RLNS
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