

CASE Kentucky  
2001 Annual Conference  
Budget  
December 12, 2001

*Andy Wilson*

Revenues	2001		
	Budgeted	Actual	Difference
Registrations (160 @ \$90 each)	\$ 14,400.00	\$ -	\$ 14,400.00
Silent Auction	1,000.00	-	1,000.00
CASE Award Entries	1,000.00	1,575.00	(575.00)
Sponsorships	3,000.00	3,000.00	-
<b>Total Revenue</b>	<b>\$ 19,400.00</b>	<b>\$ 4,575.00</b>	<b>\$ 14,825.00</b>

Expenditures			
Planning Meeting*	\$ 200.00	\$ 169.66	\$ 30.34
Conference Venue	10,000.00	-	10,000.00
Conference Speakers			
Keynote	1,000.00	-	1,000.00
Alumni	1,000.00	-	1,000.00
Communications	1,000.00	-	1,000.00
Philanthropy	1,000.00	-	1,000.00
Mailings			
Conference Brochure	300.00	301.02	(1.02)
Miscellaneous	300.00	314.67	(14.67)
Printing			
Conference Brochure	1,600.00	1,506.00	94.00
Awards Program Brochure	90.00	-	90.00
Signage	500.00	420.00	80.00
Graphics/Design (Innovative Graphics)	500.00	474.10	25.90
Plaque, Beth K. Fields Award	125.00	98.58	26.42
Conference Gifts and Wrapping	500.00	550.00	(50.00)
Miscellaneous	400.00	-	400.00
Newcomer Scholarship	285.00	-	285.00
Special Event, Horse Park	600.00	400.00	200.00
<b>Total Expenditures</b>	<b>\$ 19,400.00</b>	<b>\$ 4,284.03</b>	<b>\$ 15,115.97</b>

\*1/2 luncheon April 7, 2001 board meeting at Embassy Suites

**CASE - KENTUCKY BOARD  
TREASURER'S REPORT  
September 4 - December 12, 2001**

*Andy  
Wilson*

**Beginning Balance (9-4-01) ..... \$20,136.28**  
(ASC balance - \$2975.47)

Receipts

9/7	- Deposit	- check from Rauch Planetarium.....	25.35
		ASC misc.	
9/10	- Deposit	- Milestone Traditions .....	250.00
		2001 CASE - K conference sponsor	
9/10	- Deposit	- IAC - Internet Association Corporation .....	250.00
		2001 CASE - K conference sponsor	
9/10	- Deposit	- Progressive Marketing .....	250.00
		2001 CASE - K conference sponsor	
9/10	- Deposit	- Data Prose Direct .....	500.00
		2001 CASE - K conference sponsor	
10/11	- Deposit	- Vision Mark .....	250.00
		2001 CASE - K conference sponsor	
10/11	- Deposit	- Late ASC registrations .....	150.00
10/11	- Deposit	- Misc. Cash (ASC) .....	15.35
10/11	- Deposit	- Misc. Cash (ASC) .....	10.00
11/9	- Deposit	- CASE Awards Entries .....	1,575.00
11/26	- Deposit	- Bluegrass Business Services .....	500.00
		2001 CASE -K Conference Sponsor	
12/6	- Deposit	- Global Advancement .....	<u>250.00</u>
		2001 CASE - K Conference Sponsor	

**TOTAL RECEIPTS ..... \$3,775.70**

**Expenditures**

Ck#		
1421	- Lee Coursey (Development of web site)	\$ 187.50
1422	- U/L University Club (ASC - Lunch and rental)	1,198.80
1423	- ASC Tours (ASC conference)	115.00
1424	- Bluegrass Tours (deposit for conference tour of Horse Park)	200.00
1425	- Berea Crafts (gifts, i.e.: candlesticks)	550.20
1426	- Logos N Things (Picture frame/calendar)	461.69
1427	- Metal Décor (plaque, i.e.: Fields Award)	98.58
1428	- Innovative Graphics (CASE Ky. Awards Brochure)	474.10
1429	- Automated Direct Mail (mailing of Case-K Awards Brochure)	301.02
1430	- Franklin Marketing - Check Voided (CASE Newsletter)	0.00
1431	- Change Cycle Workshop (Materials- Leighs \$6.00 x 21)	126.00
1432	- Canceled - Check destroyed	0.00
1433	- WKU Alumni Association (Mailing of CASE-K Postcards)	29.75
1434	- WKU Alumni Association (Balance of Mailing Postcards)	79.47
1435	- Franklin Marketing - Replace lost check 1430 (CASE Newsletter)	810.90
	Stop Payment on Check #1430	25.00
1436	- The Liberty Group (CASE-K Conference Brochure)	1,506.00
1437	- WKU Alumni Association (CASE-K Mailing 600 pieces)	205.45
1438	- Berea College Alumni (Gifts for CASE-K conference)	206.50
1439	- Canceled - Check destroyed	0.00
1440	- City Art Signs (Conference signage)	420.00
1441	- Bluegrass Tours (balance/tour of Horse Park)	<u>200.00</u>

**TOTAL EXPENDITURES** **\$7,195.96**

**Ending Balance (12-12-01)..... \$16,716.02**  
(ASC balance - \$1,661.67)

**Past Year's Balances on Eve of Conference**

	<u>City</u>	<u>Hotel</u>
2001 - \$16,716.02	Lexington	Embassy Suites
2000 - 13,593.71	Louisville	Galt House
1999 - 11,537.36	Lexington	Embassy Suites
1998 - 10,472.02	Louisville	Holiday Inn
1997 - 10,879.92	Lexington	Lexington Greene
1996 - 7,428.30	Louisville	Marriott
1995 - 7,739.00	Lexington	Griffin Gate