

MINUTES

CASE Kentucky Board of Directors Meeting March 24, 2008 The Brown Hotel, Louisville

The regular meeting of the CASE – KY Board of Directors was held on March 24, 2008 at The Brown Hotel in Louisville.

Members in Attendance: Carole Beirne, Dan Hans, Philip M. James, Cara Meade, Natasa Pajic, Terri Schierberg, Amanda Trabue, Mimi Ward, Ron Wilson and Kay Yates.

President Mimi Ward called the meeting to order at 12:35 p.m.

MINUTES

Minutes from the August 24, 2007 meeting were approved. Minutes from the December 7, 2007 Membership Meeting at the Conference were not available but will be presented at the June meeting for approval.

TREASURER'S REPORT

Ron Wilson reported \$2,562.47 in conference income. Since the treasurer's books had not been transferred, Kay Yates moved and Phillip James seconded to table the treasurer's report until the June Meeting.

COMMITTEE REPORTS

2007 Annual Conference: Evaluations of the Conference were presented and reviewed. Mimi Ward called to the attention of the Board several issues that should be considered before returning to northern Kentucky. After discussion, Ron Wilson moved that CASE KY not return to northern Kentucky and that the conference be held in Lexington or Louisville. Carole Beirne seconded and the motion carried. Mimi will report on conference attendees at the June Meeting. Mimi thanked the 2007 Conference Committee and wished Ron well for the 2008 Conference.

2008 Annual Conference: The theme for the 2008 CASE KY Conference is "*The Greatest.*" Ron Wilson, Conference Chair reported on the hotel arrangements: \$105.00 per night with a \$7 parking fee at The Brown. The Committee is also looking at a \$125.00 registration fee. The Conference Committee is exploring online registration. The goal for attendance is 225. The special event at the Conference will be held at the Ali Center. The Committee is considering presenting the awards at this event. It was also suggested that past Beth Fields award winners be used in some special way at the Conference.

Marketing:

Website: The Board will explore options for management and a permanent host for the website since the website has been managed by Andy Wilson who has moved out-of-state.

OLD BUSINESS

There was no old business presented.

NEW BUSINESS

Mimi brought up the lack of involvement from the Association for Student Advancement Professionals (ASAP) at the conference and would like to get them more involved. Carol Beirne described how ASAP is organized. Kentucky has three representatives. It was suggested to invite them to our next Board Meeting.

Philip James brought to the attention of the Board the difficulty that some sponsors have in paying their sponsorship since CASE KY doesn't have a tax-exempt number. This topic will be explored.

ADJOURNMENT

The Meeting was adjourned at 1:45 p.m. The next meeting will occur in June. The exact time and location is to be determined.